

# Rotary

## Midwest PETS



# Ground Rules: How We Demonstrate Respect



**Midwest PETS 2026**

# **INCREASE OUR IMPACT**

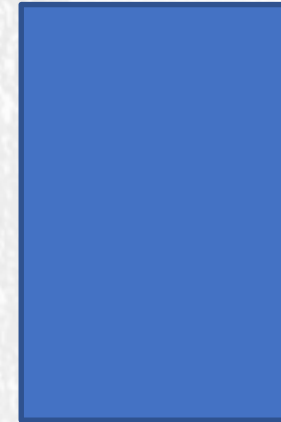
**WHY THE ROTARY FOUNDATION IS KEY  
FOR YOUR PLANNING**



# Our Learning Leaders



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# Learning Objectives

## Recognize:

- How Rotary grants can help your club increase impact.
- Why measuring and publicizing impact is critical.
- Methods to assess whether a project should be undertaken in your community.
- Why it is important to continue supporting polio eradication efforts.
- Strategies for encouraging members to support Foundation fundraising efforts.



# Increasing Our Impact – The “Why” of Our Action



**WE ARE COMMUNITY-BUILDERS**



**WE ARE PEOPLE OF ACTION**



**WE ARE PROBLEM-SOLVERS**

**ROTARY = LOCAL + GLOBAL**

Enormous collective  
**IMPACT** for good!

# OUR COLLECTIVE ROTARY VISION

## WHO WE ARE

Rotary is a network of 1.4 million people of action who lead us toward fulfilling our vision.



## OUR VISION

**TOGETHER** WE SEE A WORLD  
WHERE **PEOPLE** UNITE AND TAKE ACTION  
TO **CREATE** LASTING  
**CHANGE** ACROSS THE GLOBE  
IN OUR COMMUNITIES  
AND IN OURSELVES

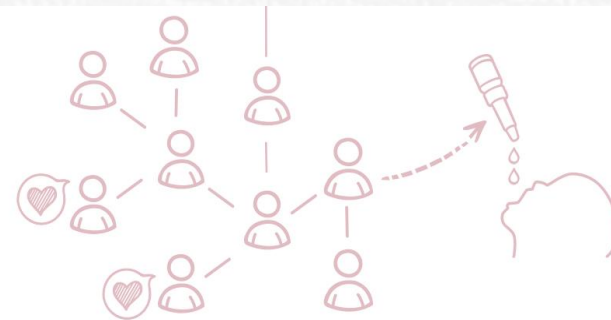


The **ROTARY ACTION PLAN**

# INCREASE OUR IMPACT

## Creating a legacy of change

Rotary members are known for getting results. As people of action, we invest in relationships, make decisions based on evidence, and mobilize our networks to develop meaningful, lasting solutions. We carry out service projects that create deep connections that last across decades and continents. Our collective efforts can change lives for generations.



### OUR LONG-TERM OBJECTIVES:

- Eradicating polio and leveraging that legacy
- Focusing our programs and offerings
- Improving our ability to achieve and measure our impact



The **ROTARY ACTION PLAN**

**THE ROTARY FOUNDATION:  
A KEY RESOURCE TO INCREASE OUR IMPACT.**

**TRANSFORMING GIFTS INTO SERVICE**



# Service Projects Center on Rotary.org



Rotary Service Project Center

Add a Service Project

Apply for a Grant

[Home](#) [Rotary Campaigns](#) [Service Projects](#) [My Club Projects](#) [Grant Center](#) [Resources](#) [Impact](#)

Collaborate.  
Serve.  
Make an impact.

Search Projects

# A GLOBAL GRANT PROJECT EXAMPLE

## SAN ANTONIO IXOC ('shook') GUATEMALA WATER PROJECT



- Impact: build a potable water system to serve 130 homes and nearly 700 people using local springs
- Partnership: community, its local Rotary club, Rotary Foundation grant and other club contributions
- Total Rotary contributions: \$118,469

# AS PE, HOW CAN YOU BUILD YOUR CLUB'S GLOBAL IMPACT?

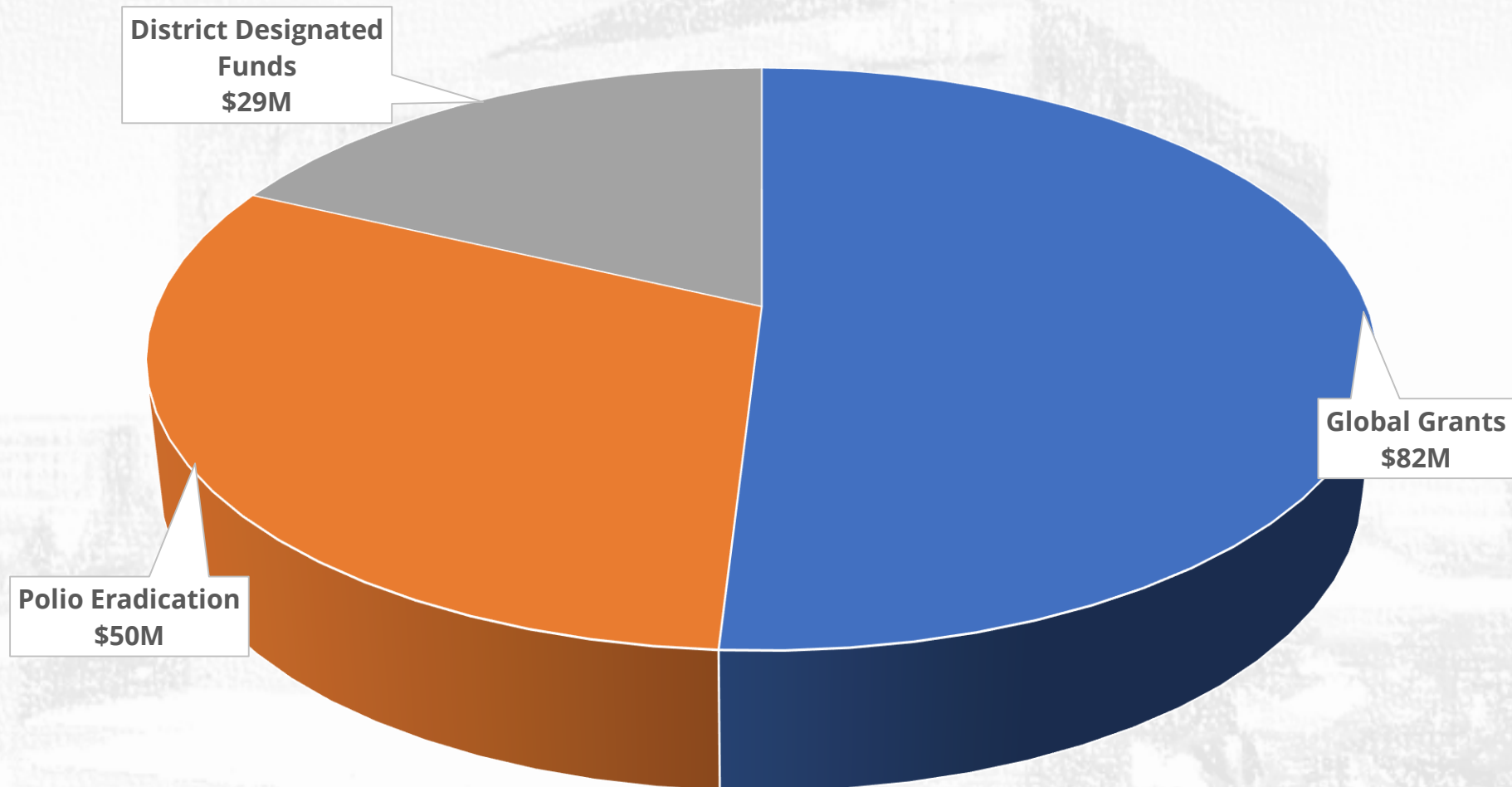
- Help Club recall past participation in a global grant project
- Get involved with other Clubs developing a potential global grant project
- Promoting Club member visits to grant projects (ex Friendship Exchange)
- Do you have a community or international service projects chair? If not, can you think of members who might be interested?

# One Minute to Share Your Thoughts

*Turn to a neighbor and share one next step you will take to increase your Club's connection to Rotary's global impact.*

# The Rotary Foundation's Fiscal Impact

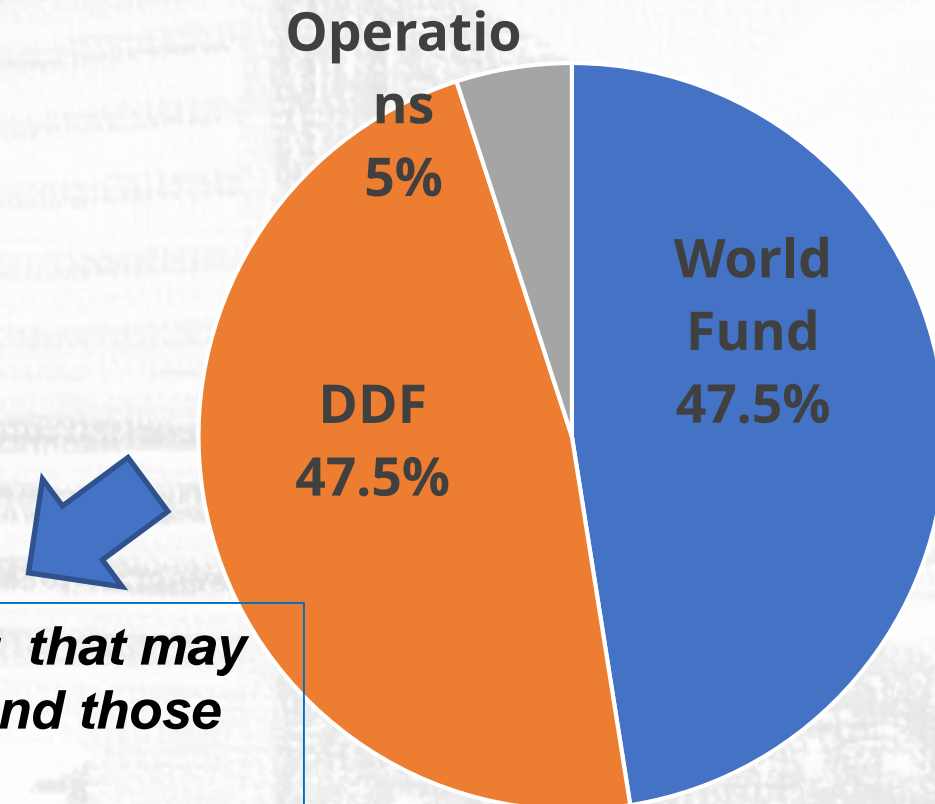
Rotary Foundation Annual Distribution



# Rotary Foundation District Designated Funds

- Where do these DDF funds come from?
- Example: 23-24 Annual Fund SHARE Contributions = \$417M

Funds are invested for 3 years, then the funds are allocated:



***In 3 years, \$ come back to the District that may be spent on both in-district projects and those we host or support overseas.***

# Projects Using District Grants

Show of hands:

Has your club done a District Grant project recently?

Please share some examples of projects your club has completed.



# How can you increase your club's local impact?

- Find out what your community needs
- Invite non-Rotarian community members to partner
- How will you measure a project's impact/outcome?
- Consider scaling up successful past projects
- Inspire people to join by sharing the story

# Measuring and Communicating Impact

300 hours of Rotary  
volunteering

enables

?

\$5000 Rotary donation to  
the food pantry  
results in

# families served with \$XXX  
value of food this month

or

freezer to accept \$XXXXX  
of donated food for years

# Take a look at current projects

- Evaluate existing service projects for continued relevance, new opportunities
- Grow existing service projects  
(scale, scope, locations, frequency, funding, partners, sustainability, adaptation to new needs)
- Identify new needs for projects in the community

# Rotary's Community Assessment Tools

## Conducting Community Assessments

*Building a foundation for effective Rotary projects*



Rotary 

Click below to go to a page.

[Why community assessments are important](#) **2**

[Tips for conducting community assessments](#) **4**

[Consent and data privacy](#) **7**

[Examples of community assessments in action](#) **8**

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A 43 page tool kit, with methods and examples:

- Asset inventory
- Community mapping
- Focus groups
- Interviews
- Surveys
- Community meetings

# Questions that Build Relationships

What do you think is special about our community?

What local institutions, private or public, do you work with?

How do you think community members demonstrate that they care for and trust their neighbors?

What would make our community a better place to live and work?

What needs aren't being met in our community?

What is happening in our community that should concern us most?



# Your Club is a Work in Progress!

- **Refine** your club's projects to align with the passions of your members.
- **Ask** how your club's project priorities align with Rotary's Seven Areas of Focus
- **Fearless** Don't be afraid to lead your club in an exciting new direction
- Engagement occurs when members are excited about the work and hopeful about the potential impact

# Awareness Strategies

How does your club utilize successful projects to inspire members to continue (or start!) donating to The Rotary Foundation?

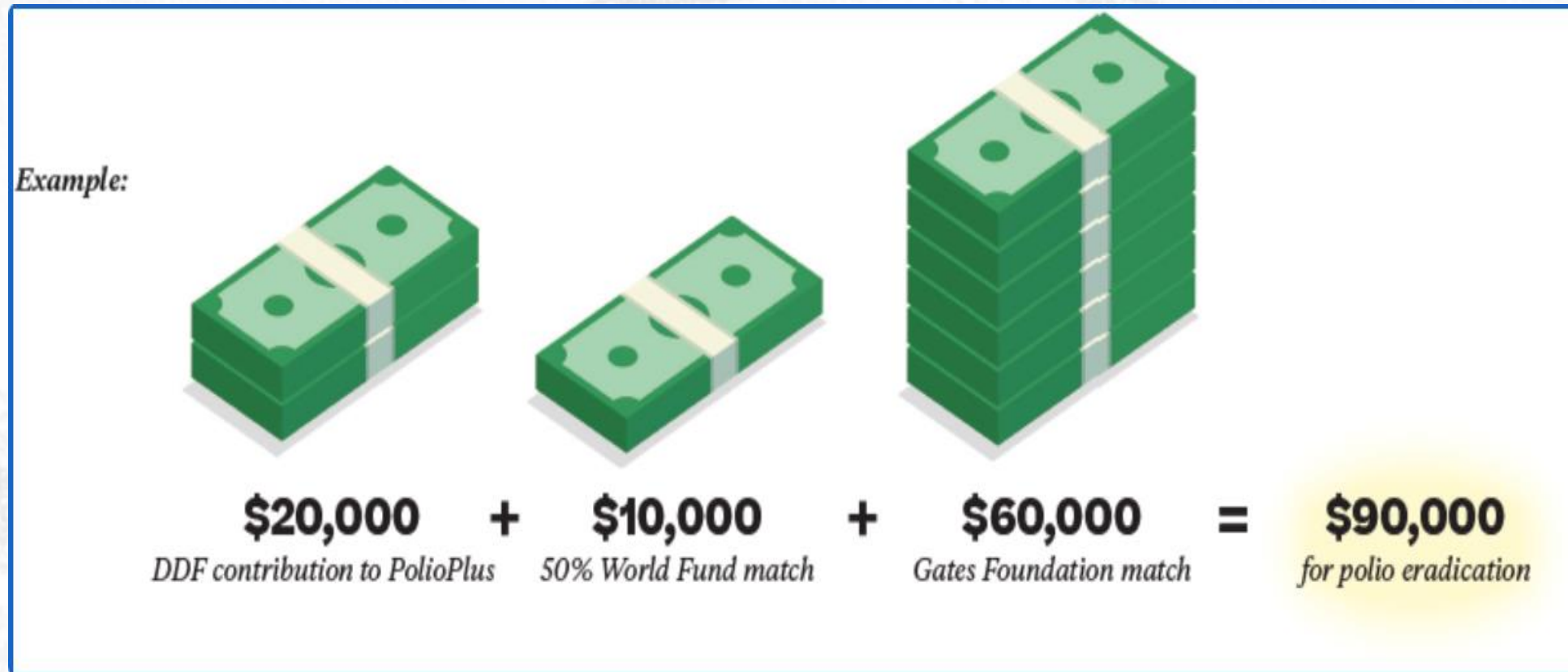
Success begets success!

Turn to your neighbor and share ideas!



# Urgency of continued funding for polio eradication

We're SO close to eradication AND there are funding incentives!



# Increasing Your Club's Impact Can Also Help Other Club Goals

- Membership recruitment?
- Member engagement?
- Community awareness?

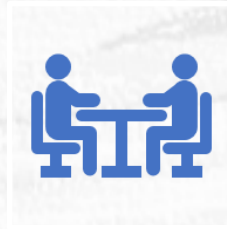
## *The* **ROTARY ACTION PLAN**



# Your Take-aways



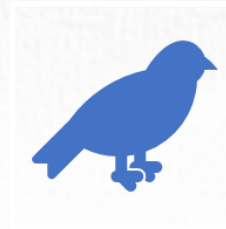
What are your post-session action items?



What goals / changes do you have for your Club?



Who are you going to recruit to implement your action items?

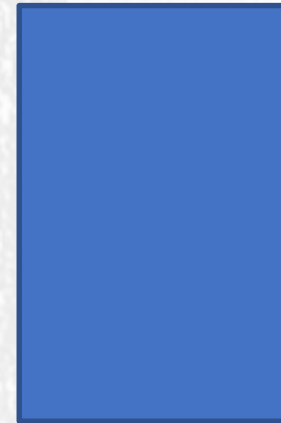


How are you going to share your vision?

# Thank You!



**Rotary Club of  
District  
email**



**Rotary Club of  
District 6  
email**