

Rotary

Midwest PETS



Midwest PETS 2026

FUNDRAISING IDEA BANK

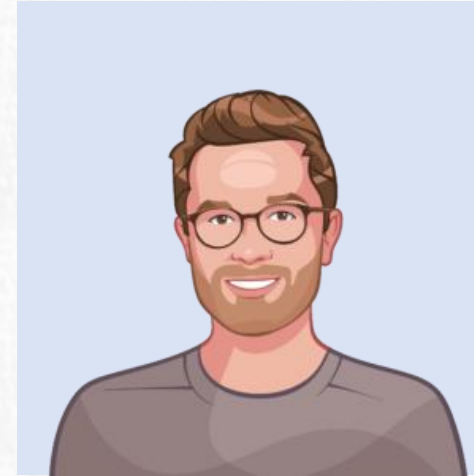
**TRANSFORMING IMAGINATION INTO
ACTION**



Your Learning Leaders for this Session



XXXX XXXX
Rotary Club of XXXXX
District XXXX
XXXX@gmail.com



XXXX XXXX
Rotary Club of XXXX
District XXXX
XXXX@gmail.com

Ground Rules

Listen Respectfully



Silence Phones



Be Clear, Concise, and Brief



Plan to Participate



Raise Your Hand



Be Inclusive



Fundraising Idea Bank



- Project completion transforms imagination into action
- Project completion improves communities
- Project completion often requires funding

Learning Objectives

After the session, participants should be able to:

- List ideas for fundraising
- Create a basic fundraising plan
- List additional funding sources
- Locate support and resources available from Rotary



Fundraising Idea Bank: Funding your project

- Skip a meal at your club meeting and donate the cost
- Organize a walkathon, bike-a-thon, or skate-a-thon
- Honor a special person in your life with a memorial or tribute gift
- Collect pennies to end polio
- Organize a purple pinkie project to end polio

Fundraising Idea Bank: Creating a fundraising plan

- Identify fundraising needs
- Establish a budget
- Consider and address local laws
- Determine available community/available resources
- Outline logistics (e.g., location, supplies, and set up)
- Describe volunteer requirements
- Consider publicity
- Measure success

Fundraising Idea Bank: Additional funding sources

- Individual donors
- Businesses
- Foundations (including The Rotary Foundation)
- Nonprofit or nongovernmental organizations
- Government agencies
- Other Rotary clubs

Fundraising Idea Bank: Funding through Rotary

Explore Grants

Fundraising Idea Bank: Fundraising for The Rotary Foundation

- Annual giving
- Major giving
- Matching gifts
- Donor recognition



Fundraising Idea Bank: Resources and reference

- [The Rotary Foundation Reference Guide](#)
- [Every Rotarian Every Year brochure](#)
- [Connect for Good](#)
- [End Polio Now website](#)
- [The Rotary Foundation logo](#)
- [Club Rotary Foundation Committee Basics](#)
- [District Rotary Foundation Committee Intermediate](#)
- [Doing Good in the World - Every Rotarian Every Year \(EREY\) club presentation](#)

Fundraising Idea Bank: Tools

- Feature your project on [Rotary Showcase](#)
- Track your fundraising progress in [Rotary Club Central](#)

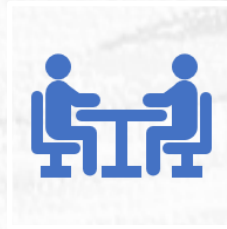
Fundraising Idea Bank: Rotary support

- Club and district Rotary Foundation committees
- Regional Rotary Foundation coordinators
- Endowment/Major Gift Advisers (EMGA)

Take Action!



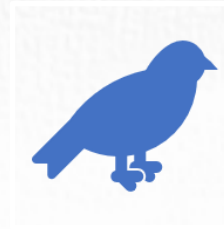
What are your post-session action items?



What goals / changes do you have for your Club?



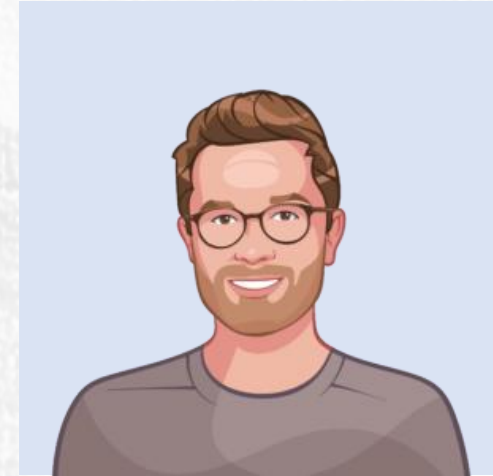
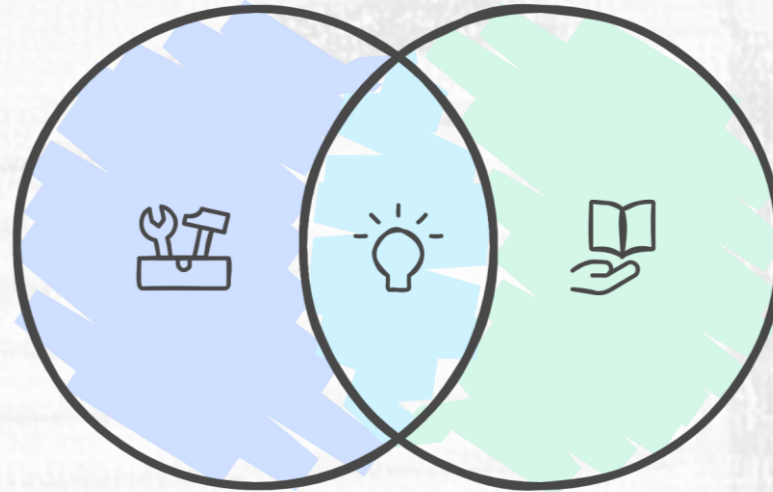
Who are you going to recruit to implement your action items?



How are you going to share your vision?

Julie and
Kathy H
do the
loc

Thank You!



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